



URGENT: PET FOOD RECALL
March 14, 2016

(REVISED TO CORRECT DATE)

Thomas E. Nieman
Fromm Family Foods
P.O. Box 365
Mequon, WI 53092

Dear Fromm Distributor:

Fromm Family Foods is recalling all lots of the following three canned product skus:
12 oz. Gold Chicken Pate Dog can case code#11893, individual can upc : 72705 11892
12 oz. Gold Chicken & Duck can case code #11895, individual can upc: 72705 11894
12 oz. Gold Salmon & Chicken Pate can case code #11891, individual can upc: 72705 11890

Fromm has discovered through its own analysis that the above referenced canned dog foods do not contain recommended levels of vitamins and minerals. These products may contain elevated levels of Vitamin D.

This recall is being implemented in an abundance of caution as symptoms should only be noted in situations where dogs have eaten the affected products as their only meal for an extended period of time, which could lead to depression of appetite. While there have been no reports of any health problems, Fromm is recommending the affected products not be fed.

The affected products were shipped by Fromm to distributor warehouses from December 2015 through February 2016.

Immediately examine your inventory and quarantine product subject to recall. Please identify your customers and notify them at once of this product recall. Your notification to your customers may include a copy of this recall notification letter. This recall should be carried out to the retail level.

Retailers should return the products to distributors for return to Fromm Family Foods.

See the enclosed product labels for ease in identifying the product at retail and user levels.

There are no other Fromm products affected by this recall.

Your assistance is appreciated. If you have questions, contact Fromm Family Foods at 800-325-6331.

This recall is being made with the knowledge of the FDA.

Tom Nieman
President
Fromm Family Foods

Enclosure